

Shadowing winner's '10 commandments'



The finalists in the Institute of Directors management shadowing awards 2015. Left to right: Kirsty Dempster, Maria Page, Phoebe Lewis, Sam O'Neill, Maddy Adams, Caleb Presland, Daniel Galpin, winner Jess Coburn, Max Robin, Annabelle Goubert. (Picture supplied by Nick Despres)

A LADIES' COLLEGE student who created '10 Commandments of Management' from the boss she shadowed was the winner of the 2015 Institute of Directors Guernsey management shadowing awards.

Jessica Coburn had a three-day placement with Mark Bright at Kleinwort Benson.

'This was a great experience for me as it's such a different opportunity to take part in as you really get a feel for what a workplace environment is like for someone in a senior position,' she said.

'It's also so worthwhile as you are given a workshop on how to make better presentations and you can work on your public speaking.

'Throughout this experience I've developed a number of skills and am very glad this is offered to students. The prize money is a bonus too.'

Jessica was among 10 finalists who presented their insights on management at the

Shortlisted ...

The other shortlisted candidates and the companies they shadowed were:

- Maddy Adams, Ladies' College, who shadowed Jim Coupe of Skipton
- Kirsty Dempster, Ladies' College, who shadowed Michael Byrne at Cicra
- Daniel Galpin, Elizabeth College, who shadowed various managers at Geomarine
- Annabelle Goubert, Ladies' College, who shadowed Gary Mauger at Ipes
- Phoebe Lewis, Grammar School, who shadowed various managers at Guernsey Water
- Sam O'Neill, Elizabeth College, who shadowed Alasdair McLaren at First Names
- Maria Page, Grammar School, who shadowed Zoe Grainger at the Education Department
- Caleb Presland, College of Further Education, who shadowed John Waterman at Rabeyes
- Max Robin, Elizabeth College, who shadowed John Roche at PwC

finals night, held in the offices of sponsor KPMG.

They were shortlisted from more than 60 people who completed the programme.

They were assessed by the judging panel - Brooke Kenyon, from Orchard PR, Col-

las Crill chairman Alex Rodger, Linda Johnson, from KPMG, and Rob Jones, from the IoD.

Jessica was presented with a cheque for £200 and the Martyn Mann Trophy by former IoD committee member Martyn Mann. The trophy was intro-

duced last year to mark his contribution to the management shadowing scheme over several years.

Jo Watts, IoD committee member and host for the evening, praised all the students for the high standard of presentations.

She drew comparisons with her experience of the Commonwealth Games, in which she competed as a cyclist.

'Medal-winning athletes are just like successful business people,' she said. 'They don't achieve success by chance, but by a combination of hard work, attention to detail, good preparation, self-confidence and often sheer determination.'

'If you develop these same qualities, it will help you too to become winners in your future careers.'

■ Find out more about 'the 10 Commandments' in an interview with Jessica Coburn to follow.